

the GNEWS

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a note from Gordon



The first nine months of 2005 will long be remembered by all of us at Gordon C. James Public Relations: The Presidential Inaugural, a trip with presidents George H.W. Bush and Clinton to the Tsunami affected regions of Southeast Asia, a trip by First Lady Laura Bush to Africa, the Boy Scout Jamboree, Hurricane Katrina, and a trip back to Indonesia.

The contrasts couldn't be more vivid. We celebrated the second term of President Bush and Vice President Cheney while trying to understand why 300,000 people were suddenly swept to their deaths by the tsunami. We were part of an American tradition with the Boy Scouts of America only to have it marred by tragedy. We had the opportunity of a lifetime in Africa, then watched helplessly as thousands sought refuge from a savage hurricane. Finally, we returned to Indonesia with hope for the living.

It is a fascinating and sobering time in history which has helped prove that the American spirit is tough to keep down. Our limit for compassion has hardly been tested and our traditions are rock-solid.

We also were fortunate to watch the formation of a new family with the marriage of Gregg and Jessica. What a joyous occasion and we wish them all the best.

We are looking forward to the holiday season with prayers for all who continue to suffer.

God bless you

Social Security Awareness

GCJPR is part of a 10-state grassroots initiative by the National Center for Policy Analysis to educate citizens about the importance of Social Security reform and the need for private retirement accounts. The National Center for Policy Analysis is a nonprofit, nonpartisan public policy research organization, established in 1983. Its goal is to develop and promote private alternatives to government regulation and control, solving problems by relying on the strength of the competitive, entrepreneurial private sector. We have six board members in the Valley, Tucson and Flagstaff who talk to all different types of civic, government and non-profit groups across the state about this important issue. We are proud to announce that we are leading the rest of the states in speeches booked totaling 32 in the last six months. This effort will continue through the end of the year and possibly roll into next year. If you are interested in booking one of our speakers, please call Megan Rose at 602-274-1988.

Government Affairs

Under the very qualified leadership of George Seitts, GCJPR's government affairs sector has been quite busy over the last few months. GCJPR was active on behalf of Sacramento-based client, Western States Petroleum Association (WSPA), in working with several state department to clarify petroleum company reporting requirements for a number of oil companies conducting business in Arizona, as well as providing a clearer picture of what the industry might expect to see in terms of policy development and regulations pertaining to fuels and fuel requirements.

George was recently appointed by Arizona Governor Janet Napolitano to the Governor's Climate Change Advisory Group. Over the next year the group will consider potential recommended actions for reducing Arizona greenhouse emissions.

Food for the Hungry continues relief effort

As the year anniversary of the Tsunami in Southeast Asia approaches, GCJPR and Food for the Hungry have teamed up for a third trip to evaluate recovery efforts in an Indonesian city devastated by the 2004 tsunami. A team of eight departed for Meulaboh, Indonesia, a community that the city of Phoenix and Food for the Hungry adopted to assist in its recovery efforts. Local celebrity Pat McMahon joined Gordon and the rest of the team to tour the ravaged area to highlight progress and document further needs.

"Meulaboh has made great progress for a city that lost nearly a third of its 120,000 residents," says John Frick of Food For the Hungry. "Every person wants to take part in the healing, and they are deeply moved that people half a world away care enough to help that process."

Food for the Hungry is an international relief and development organization, based in downtown Phoenix. The public can donate by visiting www.fh.org, calling 1 (800) 248-6437 or sending a check to Food for the Hungry, 1224 E. Washington St., Phoenix, AZ 85034.



Above: Pat McMahon takes a moment to snap a photo with children from Meulaboh, Indonesia

Tillman Foundation building a legacy

The Pat Tillman Foundation and Arizona State University's W.P. Carey School of Business announced the first group of students to participate in the Leadership Through Action program. Fourteen Tillman Scholars began the program in the fall of 2005, to start the path to improve our world.

The students are unified by their commitments to leadership, civic involvement and academic excellence. They cover a range of ages, ethnicities and experiences that will make the program a dynamic force of learning and action.

"We couldn't have asked for a better first group of Tillman Scholars," says Alex Garwood, the foundation's executive director and Tillman's brother-in-law. "They each reflect the foundation's mission, and the ideals and convictions that guided Pat throughout his life."

Four of the Tillman scholars will follow in the footsteps of their hero as they share the experience of being student/athletes. Women's soccer teammates Liz Bogus and Katie Mahoney; and football players Chad Christensen and Grayling Love are all currently participating in the LTA program. On September 28th and 29th, the Pat Tillman Foundation was bestowed the honor of having two veterans posts named in honor of Pat's life, service and legacy. American Legion Post #117 and Veterans of Foreign Wars Post #40 will now be known as Pat Tillman Post #117 and #40 respectively.



Left: Alex Garwood, executive director of the Pat Tillman Foundation, speaks at the American Legion Post naming after Pat.



Left: United States Sen. Jon Kyl announces his bid for re-election to a crowd of 300 at the Thomas J. Pappas school in Phoenix

Kyl bids for 2006

Marked by statewide events the week of October 10th, United States Sen. Jon Kyl, announced that he will be campaigning for another term as senator of Arizona. GCJPR assists Sen. Kyl's campaign with grassroots efforts and event management. Sen. Kyl's announcement in Phoenix was held at the Thomas J. Pappas school, which provides more than 1,000 homeless children a safe and stable learning environment. Students made signs thanking Sen. Kyl for his support of the school and even serenaded the senator with "This Land is Your Land".

CALENDAR OF EVENTS

October	24-29	Townsend Homes Holiday Gift donation to Katrina victims
November	4	Townsend for AZ Senate announcement
	5	Crossroads Dinner
	6	Tillman Foundation/Arizona Cardinals Veterans Celebration
	10	Veterans Medical Leadership Council Luncheon
	11	Veteran's Day Parade
December	26	Food for the Hungry Dinner

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